شماره: **۹۹۵۰/۱۷۰۲۴۷۸** 

تاریخ : ۱۴۰۲/۰۵/۱۸

زمان : **۸:۵۵:۵۰** 

پيوست: دارد



۸۱۴۳۰۰۸۰

### بسمه تعالى

جناب آقای چمندی

معاون محترم هماهنگی امور اقتصادی استانداری خراسان رضوی موضوع: برگزاری نمایشگاه بین المللی اکسیوی قدرت و انرژی غنا ۲۰۲۳

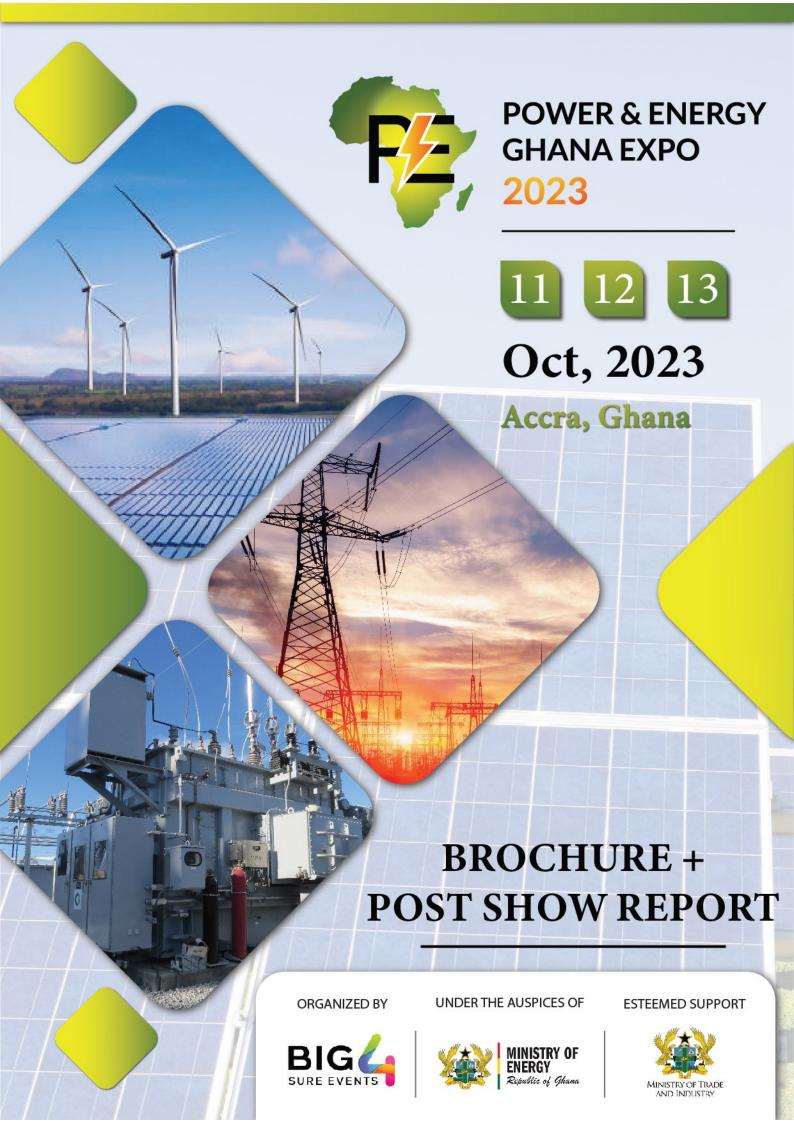
با سلام؛

احتراماً، به پیوست تصویر نامه شماره ۱۶۹۸۹۹۵ مورخ ۱۴۰۲ اداره کل غرب آسیا و شمال آفریقای وزارت متبوع این نمایندگی به همراه تصویر نامه سفارت جمهوری اسلامی ایران در اکرا درخصوص برگزاری نمایشگاه بین المللی اکسپوی قدرت و انرژی غنا ۲۰۲۳ با موضوع صنعت برق که از تاریخ ۱۹ / ۷ / ۱۴۰۲ لغایت ۲۱ / ۷ / ۱۴۰۲ در محل مرکز همایش های بین المللی غنا برگزار خواهد شد، جهت ملاحظه، دستور اقدام مقتضی و اعلام نتیجه به این نمایندگی ایفاد می گردد.

محمد بهشتی منفرد مشاور وزیر و رئیس نمایندگی

### رونوشت :

جناب آقای رجبی رئیس محترم سازمان صنعت، معدن و تجارت استان خراسان رضوی جناب آقای توکلی زاده رئیس محترم اتاق بازرگانی، صنایع، معاون و کشاورزی خراسان رضوی جناب آقای محمودی مدیرعامل محترم شرکت برق منطقه خراسان رضوی جناب آقای دکتر ابراهیمی رئیس محترم خانه صنعت، معدن و تجارت خراسان رضوی جناب آقای بابازاده خراسانی رئیس محترم اتحادیه صادر کنندگان خدمات فنی و مهندسی خراسان رضوی جناب آقای شوشتری دستیار وزیر و مدیر کل محترم غرب آسیا و شمال آفریقا جناب آقای چگنی مدیر کل محترم دفتر دیپلماسی اقتصاد مقاومتی جناب آقای ناظری مدیر کل محترم دفتر هماهنگیهای اقتصادی جناب آقای ناظری مدیر کل محترم دفتر هماهنگیهای اقتصادی جناب آقای آقامحمدی کارشناس ارشد و رئیس دفتر محترم هماهنگی وییگیری امور نمایندگی های داخل کشور

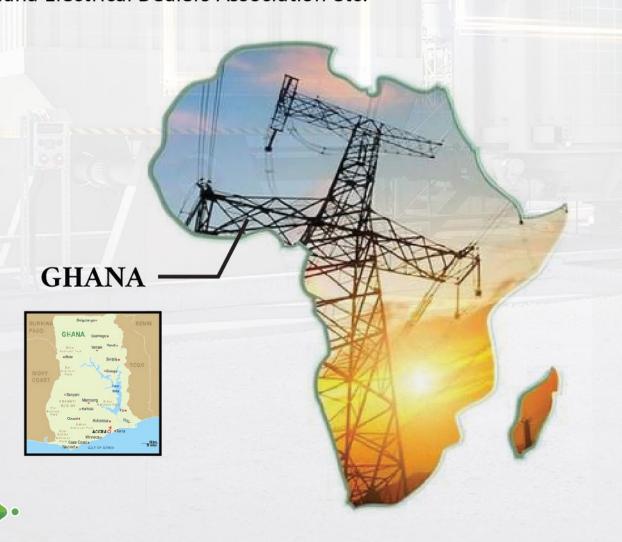


# **About Power Energy Ghana Expo**

Power Energy Ghana Expo is would be the finest marketing and reaching out platform for global manufacturers and exporters of all products and items related to power energy and electrical and engineering to exhibit and meet with their partners and distributors and end customers in the Ghana and West African region.

The expo is expecting 100+ exhibitors with over 4000+ professional visitors in the expo from the power and electrical engineering installation and dealership and distribution business in Ghana and West Africa, at Accra International Conference Centre, Ghana from 11-13 Oct 2023.

The expo is organized under the auspices of the Ministry of Energy & Ministry of Trade & Investment of Ghana and also with the support of all major chambers and sectoral associations in Ghana, including the AGI, Ghana National Chamber, Ghana Electrical Contractors Association, Ghana Electrical Dealers Association etc.



## **Exhibitor Profile:**

- Generation of electrical energy
- Electrical Distribution & Transmission Equipment
- Power electronics
- Electrical substations
- Power distribution and control
- Process control products
- Electricity measuring, metering and control
- Automation systems and equipment
- Lightings and lighting systems
- Maintenance and services
- Renewable energies, New energies
- Training and education
- Turn-key contracting
- Consultancy Generation of electrical energy
- HVAC Equipment & Accessories
- Hydro Power
- Insulation material
- Installation Equipment
- Intelligent Building Products
- Transformers & Generators
- Electrical Control Devices
- Electronics
- Components and Accessories
- Wire & Cables
- Energy Efficiency & Conservation Solar & Wind Power Equipment
- Insulators
- Switchgear and Control Gear
- Power Transmission Equipment's
- Thermal Power



## Visitor Profile:

- Government Ministries, Energy Departments and Agencies
- Consulting Engineers, Project developers and Construction Firms
- Electrical Contractors, Installation Engineers, Dealers & distributors
- Importers, Distributors and Agents
- Contractors, Developers, Engineers
- State Owned / Public and Private Power Utilities
- State Owned Transmission and Distribution Utilities
- Architects, Consultants and Engineers
- Company Owners / Partners
- Environment Agencies and Government Personnel
- Facility Managers I Directors
- Independent Power Producers
- Industrial Co generators / Self Generators
- Interior / Lighting Designers
- Manufacturers
- Marketing & Sales Personnel
- On-site Power and Back-up Power distributors and dealers



# **Market Insight**

5000MW+ installed power generation capacity, still cannot meet demand

10-15% rise in annual demand for power from residential and commercial sector

Huge transmition losses (25%) impacting country economical & industrial growth

More power generation needed from renewable sources of energy

Ghana with a population of 31million and total installed power generation capacity of over 5,000MW in 2021 – is a power exporter to its neighbors and 85% of the population have access to power, majorly urban population.

Ghana have made significant progress in last decade in increasing electricity generation and access, resulting in high economic growth. However, inefficiencies lie besides these improvements including extraordinarily high distribution losses and electricity is quite expensive in Ghana.

About 25% of electricity generated in Ghana is lost at the retail end, caused partially by dilapidated infrastructure as well as commercial losses.

Ongoing grid expansions, which include the completion of transmission lines and Bulk Supply Points (BSPs) across the nation, will allow further exports to other neighboring countries in the sub-region.

Hydro generation, as well as thermal generation fueled by crude oil, natural gas, and diesel, continue to be the main sources of Ghana's power supply. Ghana also exports power to Togo, Benin, and Burkina Faso.

The total installed capacity for existing plants in Ghana is 5,134 Megawatt (MW), Thermal power generation accounts for the largest share - about 6%, followed by hydropower – 33%, and balance from renewable source.

## 14-16 November, 2022

Accra International Conference Center,
Accra, Ghana



POWER ENERGY GHANA exhibition was organized under the auspices of Ministry of Energy of Ghana and with esteemed support of the Ministry of Trade & Industry of Ghana and High Commission of Ghana in India and High Commission of India in Ghana and valuable sponsors, was organized from 14-16 Nov, 2022 at the Accra International Conference Center.

The expo witnessed the presence of power and energy turnkey project solutions, battery inverters, wires cables transformers, electrical appliances and components manufacturers and exporters with entire chain of power electrical and energy industry visiting and meeting during 3 days of expo.



## **INAUGURATION**



The exhibition was official inaugurated and open to public and business visitors in Accra Ghana on the 14th Nov 2022 in Accra Ghana by the Hon. William Owuraku Aidoo, Deputy Minister of Energy of Ghana & High Commissioner of India to Ghana H.E. Mr. Sugandh Rajaram.





# TOUR OF EXPO









































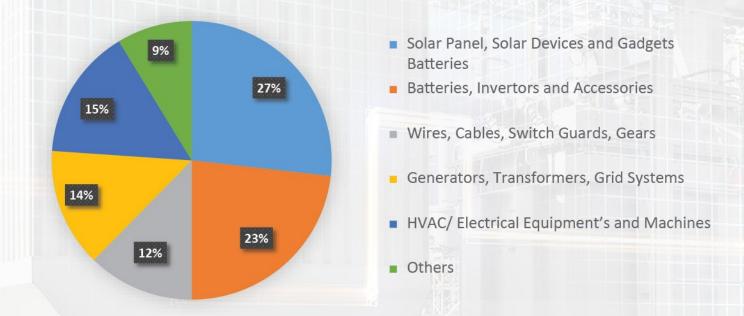






# **Exhibitor Profile & Countries of Participation**

- Solar Panel, Solar Devices and Gadgets Batteries 27%
- Batteries, Invertors and Accessories 23%
- Wires, Cables, Switch Guards, Gears 12%
- Generators, Transformers, Grid Systems 14%
- HVAC/ Electrical Equipment's and Machines 15%
- Others 9%



## **Pavilions**



### Other countries



# **SHOW STATS**



85+

**EXHIBITORS** 



2200+

**PROFESSIONAL VISITORS** 



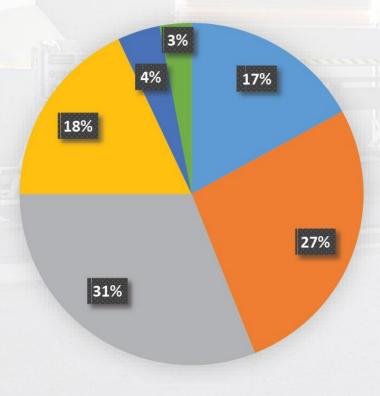
OUNTRIES PRESENTED



3000+

SQM EXHIBITION AREA

# VISITOR PROFILE



- Manufacturers & Industries
- Importer/ Distributor/ Wholesalers
- Retailer or Retail chain
- Contractors / Turnkey Project partners
- Government/ Associations/ Embassies
- Media/ Press/ Journalists

# PRE & POST SHOW MARKETING & COVERAGE









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NEWS SPORTS BUSINESS AFRICA WORLD OPINIONS POLITICS LIFESTYLE ENTERTAINMENT

L.I. 2354 will help the depreciation of the cedi — Ghana Electrical Contractors Association president



The President of Ghana Electrical Contractors Association, Awal Sakib Mohammed has revealed that Energy Commission Local Content and Local Participation (L.I. 2354) will help the depreciation of the Ghana cedis.

AFRICAN ENTERTAINMENT YOUR#1 SOURCE FOR LATEST NEWS

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# POWER ENERGY GHANA EXHIBITION SLATED FOR 14-16 NOVEMBER



POWER ENERGY GHANA EXHIBITION – the complete international exhibition of the power energy electrical sector shall be taking place from 14-16 Nov 2022 in Ghana, at the Acera International Conference Center.









Business

Entertainment

News Releases Blog of Wednesday, 26 October 2022

Source: Eric KWAKU

#### GUTA believes 'Power Energy Ghana Exhibition' beneficial to industry





Joseph Obeng, has indicated that the upcoming Power Energ Ghana Exhibition, is a very good initiative that will be benefici

The president therefore, commended the organisers of the po expo as he urged them to open it up for critical sector players benefit





### Over 60 businesses attend power exhibition in Accra

November 17, 2022

■2 minutes road ERTECH SOLU ...



More than 60 businesses in the power, energy, electrical and engineering sector have converged on Accra for the annual power, energy and technological exhibition.



10.10.2022 | GENERAL NEWS

NEWS SPORTS BUSINESS AFRICA WORLD OPINIONS POLITICS LIFESTYLE ENTERTAINMENT





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#### Ghana set to host Power Energy Ghana Exhibition

By Beyonce Diamond Kpogli II Contributor





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Ghana is set to host Power Energy Ghana Exhibition.

The event which is organised by BIG4SURE EVENTS FZCO is a complete international exhibition of the power sector shall be taking place from 14-16 Nov 2022 in Ghana, at the Accra International Conference

# VENUE BRANDING





## **TESTIMONIALS**



Hon. WILLIAM OWURAKU AIDOO Deputy Minister, Ministry of Energy

The Deputy Minister **Hon Owuraku**, in his inaugural address welcomed both the exhibitors and visitors in the industry highlighting it is the right time of partnership between the international electrical and power solution providers especially from India Turkey and Middle east who exhibited and Ghanaian business and trading community by the way of taking and using the opportunity on account of the African Continental Free Trade Area (AfCFTA) and improving the infrastructure with advancement of adoption of new power and electrical solutions, especially the renewable energy and power conservation solutions.

The Indian High commissioner to Ghana H.E. **Mr. Sugandh Rajaram** commended the organizers for organizing such an exhibition for manufacturers and distributors in Ghana. He stressed that the relationship between Ghana and India cannot be overemphasized and added that the event will go a long way to strengthen the good relationship between Ghana and India.



H.E. Mr. SUGANDH RAJARAM High Commissioner of India to Ghana

# **Post Show Feedback**

Exhibitors and Visitors expressed satisfaction of participation in the expo with return of investment. Exhibitors and Visitors are confident of more international participation in 2023 and further editions of the expo, exhibitors have got lot of queries from prospect partner dealers and distributors and also retail queries too. 84% of the visitors & exhibitors find their prospect partners and supply chain network in the expo.

Exhibitors of 2022 have submitted their subsequent participation request to repeat their participation in 2023 and this is promising in spreading the word of Power & Energy in Ghana.

# About the Organizer



Big4SureEvents is a leading business solution provider of creating cost effective business intelligence and knowledge based business exhibitions and B2B platforms.

We are organized primarily into core divisions and branches comprising of Business Intelligence and Research, Marketing, Operations and Sales. Our teams are led by capable and experienced professionals having served and dedicated considerable time and energy in the similar industry.

To know more visit us @ www.big4sureevents.com

## Venue:

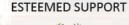
## Accra International Conference Centre, Ghana

AICC is one of the most preferred destinations for hosting large scale business events and conferences, especially due to its attractive location being near to International Airport and also being close to a number of luxury accommodation options in the city.

UNDER THE AUSPICES OF



INTERNATIONAL SUPPORT





INDIA PAVILION ORGANIZED BY



SUPPORTED BY



SUPPORTING PARTNER

















For any queries & Tie-ups,

Mr. Alexey Paul Project Director

Mob: +971 54 303 7532

Email: events@big4sureevents.com

## Mark your calender!!

11-13 October, 2023









www.powerenergyghana.com





Date: 11-13 Oct 2023 | Venue: Accra International Conference Center, Accra, Ghana

### **SPACE RESERVATION AND REGISTRATION FORM & CONTRACT**

Part A - Contact Ir	nformation					
Company Name						
Address 1						
Address 2						
City - Pin, Country						
Tel No.						
Email id						
Website						
Registration no. or IE code						
Exhibition Coordinator						
Designation						
Email						
Mob with country	y code					
Part B – Exhibition	n Stall/ Spac	ce				
Stall Type				Rate in USD	SQM – SIZE	Total Cost
Shell Scheme (mii	•	=				
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		carpet flooring, wa	lls			
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Part C - Advartice	mant & Sn	ancarchin Onnarti	ınitv			
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Sponsorship Opportunity  Advertisement O Layn Yard Sponso Front Cover Front Inside Cove	☐ Title USE pportunity rship	e Sponsor @	□ c	SD 20,000/-  Rate in USD  5000  4000  2500	@ USD	10,000/-
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#### Payment Terms:

- 50% on application and receipt of proforma/ invoice, Balance 30 days before the expo
- Participation confirmation and allocation of stall is subject to payment received by BIG4SURE EVENTS.
- Stall allocations are strictly on first come-first serve basis.
- In case the advance is made and balance not paid before the expo, the advance shall be forfeited.

#### Confirmation

This Booking Form and the BIG4SURE EVENTS Sponsorship and Exhibition Terms and Conditions, which are incorporated into this Booking Form, together constitute the Contract between BIG4SURE EVENTS and Client. By signing this Booking Form, Client confirms that it has read and understood both the Booking Form and the Exhibition Terms and Conditions for Participation and Sponsorship, and acknowledges and agrees to be bound by their terms.

	the same as mention	ned in this con	on of participation in the Expo and confirm to abide with tract, and also acknowledge to accept the amendments uthorities, and pay the total amount above as per agreed
•	ture by Authorized Si	• ,	
	nation:	.огу.	
Date:		PI	ace:
Accep	ted by the Organize	r	
STAI	ND NO.	DATE:	SIGNATURE

#### Organizer Contact:

Name: BIG4SURE EVENTS FZCO

Address: 001, Building A1, Dubai Silicon Oasis, DDP, IFZA, Dubai, United Arab Emirates

Email: <a href="mailto:events@big4sureevents.com">events@big4sureevents.com</a> | Web: <a href="mailto:www.big4sureevents.com">www.big4sureevents.com</a> | Web: <a href="mailto:www.big4sureevents.





#### **TERMS OF EXHIBITION PARTICIPATION**

#### 1. POWER ENERGY GHANA

- 2. Definition: The "Exhibition" shall mean **POWER ENERGY GHANA.** The "Exhibitor" shall mean the party to whom space has been allotted in the exhibition and 'Organizer' shall mean "BIG4SURE EVENTS",
- 3. Space rent and basic conditions for participation: As discussed in the form above
- 4. Special Pavilions: Any Association or Chamber if they book 10 stalls in the Exhibition then that block will be known as their Pavilion.
- 5. Terms of Payments: The Application & Contract Form must be submitted along with 100% payment toward participation cost, latest by 15<sup>TH</sup> Sept, 2023. All payments must be made by Cheque/Demand Draft/RTGS/Swift Transfer in favor of "BIG4SURE EVENTS FZCO". In case of RTGS valid UTR copy must be shared immediately after payment. In case of SWIFT/ WIRE transfer, the proof of payment should be shared and the payment should credit in the organizer account before the exhibition to ensure stand is handed over to the exhibitor.
- 6. Allotment of Exhibition Space: The Organizers reserve the right to refuse allotment of space to any reason. Organizers will make confirmation of allotment of space on receipt of Application Form duly signed, along with appropriate payment.
- 7. Withdrawal from Participation: Following withdrawal from participation, all payment made by the Exhibitor shall be forfeited.
- 8. Change of Venue, Dates etc: The Organizers reserve the right to change the venue / dates and duration of the exhibition, if exceptional circumstances so demand. In such an event, the obligation of Exhibitor to participate shall remain in force, so long as he informed about the changes as early as possible, either by individual communication or press advertisement.
- 9. The Organizers also reserve the right to change the floor plan and for location of space allotted to an Exhibitor or of exit / entry points, passages, etc any time before the commencement of erection of stalls. If in the opinion of the Organizers, such changes are necessary, in case of changes of location of stall, the Exhibitor will be offered at least two alternatives from which to select. Any such change shall not be sufficient ground for Exhibitors to cancel their participation, and in case of withdrawal from participation, no refund will be permissible. Furthermore, Exhibitors shall clearly indemnify the organizers against all claim, cost or demands arising out of any such aforementioned change or due to failure of any services during the exhibition period, including the construction and dismantling of stalls.
- 10. Insurance & Liability: Exhibitors are advised to obtain Insurance cover against all risk. It is clearly understood that the Organizers stand indemnified by the Exhibitors in respect of any loss or damage to properly due to theft, fire, etc, or injury to any person as well as third party claims.
- 11. Lien on Exhibits: The Organizers reserve the right to retain all or some of Exhibitor's goods/exhibitors as collateral, till all the dues including charges for services, damages, or penalties, if any are settled by the Exhibitors. Any costs for retention of the collateral will also have to be paid by the Exhibitors.
- 12. Binding Terms of Contract: The submission of the Application & Contract Form duly signed by an authorized officer of the applicant company shall be deemed as confirmation of participation and acceptance of these terms of contract by the Exhibitors. The contract becomes effective as soon as the Organizers have confirmed the allotment of space to the Organizers have confirmed the allotment of space to the applicant. Dispute if any, will be subject to local Jurisdiction.
- 13. Supplementary Rules & Regulations: All rules and regulations detailed in the Exhibitors Manual (being issued to each exhibitor) as well as any further rules framed by the Organizers from time and circulated to all Exhibitors shall be deemed to be part of these Terms of Contract and shall be binding on Exhibitors.

□I have filled the above	form and request BIG4SURE EVEN	NTS to book my stall against the full payment in advance
□I agree to above term	s and conditions	
Name & Designation:		
Date:	Place:	Signature with stamp